

POTOMAC



ASLA

POTOMAC
CHAPTER
AMERICAN
SOCIETY OF
LANDSCAPE
ARCHITECTS

P.O. Box 18184
Washington, DC
20036-8184

**Executive
Committee 2006**

President:
Lisa Delplace

President-Elect:
Ron Kagawa

Past-President:
Heather Modzelewski

Trustee:
Faye Harwell

Secretary:
Amy Neiberline

Treasurer:
Ryan Keith

Members-At-Large:
Jeanette A. Ankoma-Sey
Barbara Deutsch
Robert Good
Chris Shaheen

Potomac Chapter ASLA – EXCOMM Meeting Minutes, April 9, 2007

Attendees: Heather Modzelewski Jereme Thaxton
Chris Shaheen Faye Harwell
Barbara Deutsch Amy Neiberline
Jeanette Ankoma-Sey Lindsey Heise
Rich Schuback Josh Serck
Lisa Delplace Ron Kagawa
Adele Ashkar Dave Norden

Call to order 6:14 on April 9, 2007

March 2007 meeting minutes were approved.

President's Report: Lisa Delplace

Briefing on WAAC student winners.

Julie Messervy availability still unclear. Possibly some time in September.

President Elect's Report: Ron Kagawa w/Adele Ashkar

2010 publication report: Met with Donning Company Publisher to discuss landscape formatted book.

Cost to us: Hardbound 2,000 books \$24.67

5,000 books \$13.66

Paperback 2,000 books \$12.95

5,000 books \$13.66

Possibility of charging potential firms to advertise, per page. Would use a 8" x 11" 300 dpi format to ensure picture quality.

Questions posed by committee: Would we raise enough money by selling pages?

Should sponsors be contacted?

Membership Committee: Dave Norden

Will send survey results out sometime this week.

Student Chapter: Jereme Thaxton

April 25 WAAC site is no longer possible for mock interviews.

Committee advised that is too short notice to have student chapter visit other firms offices.

Secretary-Amy Neiberline

10 new members and 2 lapsed. Letters were sent out this week.

Treasurer's Report: Ryan Keith

Not present.

Trustee's Report

Trustee's Report: Attached.

Career Discover-Outreach to schools to educate on landscape architecture.

A committee would need to be organized to help facilitate.

Committee should connect with both public and private schools. Ex Comm suggested to have Student Chapter get involved with committee.

Old Business:

Update on NLAM event.

New Business-

Barbara Deutsch-Climate Change and how ASLA acting in a leadership role to educate our members. Barbara suggested featuring a sustainable project on ASLA website.

Upcoming meetings:

May 14- @ 6:00pm, EDAW Inc, 601 Prince Street, Alexandria Virginia 22314

June- undecided.

It was moved to adjourn at 8:00 pm

**ASLA BOARD OF TRUSTEES
POTOMAC CHAPTER
MONTHLY REPORT**

April 2007

Chapter Dues Increase

The draft letter is ready to go to the Chapter for a vote. As we discussed at the last meeting, it would be good to get the letter out when we send the ballot around for elections in August/September 2007, so we can get the members vote at that time. We are requesting that dues remain the same, \$50, for 2007, and be raised to \$60.00 for 2008 and \$75.00 for 2009.

ASLA National

Barbara Drobbins will be joining ASLA staff on April 2 as Membership Director. She has 9 years of experience in association, program, membership marketing and committee management. She should be helpful to Potomac Chapter in straightening out our database issues regarding member tracking and updating our membership lists.

National will be doing a mailing in early April to secondary school counselors. This will include a 'Career Discovery' package about landscape architecture as a profession, in Spanish and English versions. We should be receiving a list of guidance counselors in our area so we can contact them during the year to continue outreach to young potential landscape architects!

ACE Mentor Program

The program has been going very successfully in the DC Metro Area. The next major event will be a Scholarship breakfast to which participating firms have been invited. The breakfast will be on May 1.

ASLA Potomac Chapter Archives

After much searching, we learned from past president Darwina Neal, FASLA, that there is an archive of the Potomac Chapter dating back to 1941 and ending in 1979. The archive is held in the DC Public Library, Washingtoniana division, and the archivist was very familiar with the collection when I phoned him. They can accept all of our other collections material, and we can continue to place our materials with them. They do all the organizing and cataloguing. We just need to give them a call to let them know when we want to deliver materials to them. When we know who will be willing to move this effort forward, we can begin collecting the materials that are now stored in various local personal collections. We are hopeful that we can, through an archive search, find our corporate documents, as well.

Faye Harwell April 9 2007