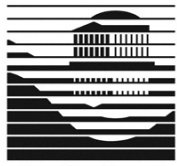


POTOMAC



ASLA

POTOMAC  
CHAPTER  
AMERICAN  
SOCIETY OF  
LANDSCAPE  
ARCHITECTS

P.O. Box 18184  
Washington, DC  
20036-8184

**Executive  
Committee 2009-2010**

*President:*  
Lisa Siri

*President-Elect:*  
Beth Carton

*Past-President:*  
Karen Kumm Morris

*Trustee:*  
Ron Kagawa

*Secretary:*  
Sarah Couchman

*Treasurer:*  
Mark Mastalerz

*Members-At-Large:*  
Adele Ashkar  
Jeanette A. Ankoma-Sey  
Paul Kelsch

*Student ASLA Representatives:*  
Nicholas Colombo  
Tony Somers

**Potomac Chapter ASLA – EXCOMM Meeting, Monday, August 9, 2010**

Attendees: Adele Ashkar Beth Carton Nick Colombo  
Sarah Couchman Ron Kagawa Karen Kumm  
Lisa Siri

The meeting was brought to order at 6:05 pm at the Lee Center, Alexandria, VA.

**President's Report** (Lisa)

**2010 Planning Committee**

**Tours/Field Sessions** (Karen) – 7 tours and field sessions originally scheduled for Friday at the 2010 Convention have been canceled, due to low enrollment. Generally, these tours were farther afield and conflicted with education session taking place at the same time on Fri.

Other tours have received stronger enrollment, but are still not full. Karen noted that, this year, to boost enrollment, Non-ASLA members may sign up for tours & field session for the same price that members would pay. It was unclear how well this has been publicized by ASLA.

**Booth** (Beth) – Beth is working on inserting a new graphic from AECOM into the open slot in the booth graphics file. This will replace the HUD graphic, which has been causing technical problems.

Beth has also been working on organizing the “trivia” function for the booth. Volunteers still need to be trained on how to run the trivia program.

Several shifts are still unfilled for the booth. Ron K. volunteered for the 11am – 3 pm shift on Saturday. Overall, the booth is open the same times as the registration desk (except Thurs. night, when only registration is open), and just a few more shifts need to be filled.

**T-Shirts** (Beth) – The Committee decided to offer three T-shirt designs: 2 are puns and the third is the silhouette of selected Washington, D.C. landmarks. Rob Tilson submitted an order for 3000 T-shirts

**DC City Guide** (Karen) – Dena Kennett (AECOM) is working on finishing the guide, logos, etc., and preparing it for printing.. 3,000 copies have been ordered. Dena is coordinating their delivery with the printer. Sarah will help Dena get them to the convention center.

**Media** (Karen)– Leisel Fenner is looking for good stories to be packaged for Adrian Higgins or Roger Lewis. Karen will send out an email to Executive Committee members with more information. Adele suggested featuring some of the tours that were not selected for the Annual Meeting.



### **President-Elect's Report** (Beth)

See 2010 Planning section above for Beth's report on the booth.

Time:Space (Adele/Ron)

The manuscript underwent its final review and is at the printer. The books will be delivered on August 26, 2010.

### **Committee Reports**

Communications (Lisa)

The RSS feed is up and running. Sarah will resend the email announcing its availability. Karen noticed that some revisions need to be made to the feed. She will relay them to Lisa who is in communication with Jason regarding the RSS feed.

Nominations/Elections (Karen)

The Chapter received an email from Darwina Neal expressing concern over the election process. Among her concerns were the following:

- Biographies were not posted in a timely fashion.
- No biographies were provided for Members-at-Large
- The ballots should not be open cards, but rather should be sent via first class mail in sealed envelopes.
- The ballots should not be addressed to "... or Occupant" – should only be addressed to a Chapter member.

Membership (Lisa)

Members have been given a 45-day period to comment on the proposed \$9.00 increase in dues. Lisa has received nine comments, and there is only one week left before the Chapter has to get back to National. Sarah will send out an email reminding members that the comment period is closing. Lisa will post the comments on the Chapter web site along with responses.

HALS (Nick for Paul)

HALS submitted the Glen Echo Park project to the National Park Service on July 31, 2010. It should appear on the Library of Congress web site shortly.

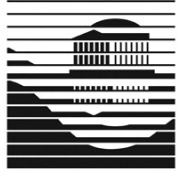
The HALS field session is completely booked. Looking forward to a great program.

### **Secretary's Report** (Sarah)

Total membership for August is 352. This includes 4 lapsed members and 21 new members.

Ron made a motion to approve the July meeting minutes as amended. Karen seconded the motion.

P O T O M A C



A S L A

**Treasurer's Report** (Mark)

Mark provided the following summary as of the end of July via email as he was not able to attend the meeting.

Money Market: \$31,863

Checking: \$54,686

Endowment: \$23,485

Total: \$110,034

As of Friday, August 6, 2010 Mark had not received any more sponsorship checks.

**Trustees's Report** (Ron)

Ron provided copies of the Parliamentary Motions Guide as a reference for proper procedures during meetings. He will scan it and provide a copy to Lisa to be posted on the web site.

Ron has a copy of the Annual Meeting Schedule-at-a-Glance, which he will distribute to Executive Committee members.

Ron was elected to the 2001 Emerging Professionals Committee, which is charged with generating support for young professionals. The EPC will be having a dinner during the Annual Meeting on Friday, September 10, 2010 at Ben's Chili Bowl.

**Student's Report** (Nick)

This year 15 new students will be entering the Landscape Architecture program at the WAAC. A BBQ will be held on Sunday, August 22, 2010 to welcome them.

The student chapter hopes to have a meeting in September, but they are already quite busy with the Annual Meeting. They will also be participating in National Public Lands Day (September 24) by volunteering at the Aquatic Gardens again this year.

The next Executive Committee meeting will be the retreat, tentatively scheduled for Saturday, September 25, 2010

The meeting was adjourned at 7:50 pm.