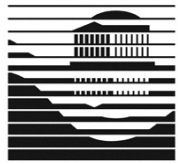


POTOMAC



ASLA

POTOMAC

CHAPTER

AMERICAN

SOCIETY OF

LANDSCAPE

ARCHITECTS

P.O. Box 18184
Washington, DC
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**Executive
Committee 2008-2009**

President:
Karen Kumm Morris

President-Elect:
Lisa Siri

Past-President:
Ron Kagawa

Trustee:
Faye Harwell

Secretary:
Beth Carton

Treasurer:
Mark Mastalerz

Members-At-Large:
Adele Ashkar
Jeanette A. Ankoma-Sey
Melissa Rainer

Potomac Chapter ASLA – EXCOMM Meeting, Monday February 9, 2009

Attendees: Karen Kumm Morris Lisa Siri Ron Kagawa
Faye Harwell Jeanette Ankoma-Sey Adele Ashkar
Beth Carton Melissa Rainer

The meeting was brought to order at 6:15pm at the Lee Center in Alexandria.

Committee Reports

Time : Space

The Time: Space Committee will meet on Wednesdays at 5:00 each week to prepare for the NLAM event in April. The committee will also meet prior to the ExComm meetings at 5:00. Letters will be sent out to prospective round table participants to gauge response. The PayPal account will need to be live on March 19th, Amy, Jeanette and Lisa have experience with the process. A volunteer to make the flier is needed. The program will not include lunch since the location affords event participants a variety of choices nearby, but refreshments will be served. Eliminating a catered lunch will help keep ticket prices down; the target is around \$25.00.

Communications

Melissa passed out a summary of the website proposals. Factors including local presence, reaction time, and reviews with the design team at 30, 60 and 90% were discussed. Additional graphic work and blog capabilities were discussed as possible additions to the contract. A blog will require a manager/administrator and Karen will research more further on blogs. A motion was made by Faye to move forward and select Dionne/Buys to develop our website as coordinated by the website committee. The motion was amended by Ron that a schedule tied to products be established and all invoices shall correspond with the scheduled deliverables.

Membership

A list of incorrect email addresses from chapter members will be sent to the ExComm in the hope of getting alternative contact information. A reminder will be sent out in the upcoming newsletter concerning the need to keep contact information current.

Fellows Nominations

The nominees shall prepare packages including their letters of recommendation. Reviewers will examine the packages and give feedback on the applications. Karen will follow up on the progress. The deadline for nominees to submit to National is February 20th, [need to confirm this date. Karen will do so.](#)

Social Committee

The Lardner/Klein open house is Wednesday the 18th. The Virginia Chapter is invited to attend as well. A reminder about the event will be posted in the next newsletter, not on the website. Lisa will follow up with LandDesign about the tour of National Harbor. Another possible event is a visit to the new Capital Visitors Center. RHI did a tour with a guide that was easily set up on-line. A more in-depth tour would be preferable. Karen will follow up with Mathew Evens.



Committee Reports

Sponsorship

In 2009 it is the Potomac Chapter's turn to seek sponsorship. Mark will be in charge of reaching out to possible sponsors for NLAM and the rest of the year. Sponsorship boards for NLAM would increase the incentive for potential sponsors.

Archives

Heather Hammett is willing to part with a number of materials. Jeanette will coordinate with Faye to set a date to transfer these materials to the Washingtonian Room. There are also seven years of ASLA documents on EDAW's servers, which Jeanette will burn to CD and drop off. Karen will give the 2008 awards submittals to Jeanette to add to the archives.

President's Report

District Advocacy Day is February 18th. Brian Kane, Elliot Rhodeside, and Paul Kelsh will participate. There is a web-inar on February 11th and all members are encouraged to participate. The ExComm will participate in sending emails to Congress when asked by National.

Sarah Couchman of Lardner/Klein will work with a Girl Scout Troop in Arlington to review their designs for the Library garden.

A Boy Scout troop would like help organizing a badge on Landscape Architecture with a local project. Karen will follow up with the troop to understand more of the requirements.

Karen gave a status update on the DC tax code modification issue. Julia Lint at National conveyed that this issue does not address licensure; therefore it does not qualify for financial aid. National will supply letter writing help. Mr. Oehmenn, the attorney for the tax case, and John Fitch are setting up a meeting with a DC Tax Councilman. The objective is to remove the ambiguous language in the tax code that confuses the original intent. Questions that should be considered include, how much revenue does DC gain from the Tax Law, what is the specific intent (language) of this proposal, and who should be present at these meetings. Karen will follow up with Mr. Fitch about participating in meetings. Mr. Fitch will contact other DC members/firms for financial contributions to the cause. The Chapter will pay a maximum of \$2,500 to the attorney on behalf of the DC members.

2010 Coordination Committee

Members of the committee are Faye, Gabriella Canamar, Elliot Rhodeside, and Trini Rodriguez. Dennis Carmichael would be another possible member. Elliot and Faye are happy to serve on the committee in non-chair roles. Ann Looper at National expressed the desire to hold all meetings until after the 2009 meeting to ensure no commitments are made until next fall. The legal agreement with National concerning the 2010 meeting will be homework for the March meeting and will be slated for the agenda. There is a manual for the committee from National on the chapter's responsibilities and roles in the 2010 meeting. The chapter will focus on the Time : Space Project in the mean time.



Karen cited the chapter bylaws (507) which state that the President has the responsibility to determine if fees (dues) may be waived. The ExComm agrees in principle that the chapter should help those most affected by the economy, but the form of that assistance requires more research. Criteria must be set to ensure impartial and defensible distribution of assistance and determine boundaries. Karen will research what other chapters are doing, and what criteria may be used to determine who is helped. Suggestions for criteria include length of membership, students/recent graduates, percentage of chapter membership based on the national average of unemployed Landscape Architects, and requiring involvement in chapter initiatives/committees, etc.

Secretary's Report

The minutes from January were approved with one change to the 2010 Coordination committee's members and chair. Emails from members seeking volunteer opportunities or chapter involvement were read and matched up with volunteer opportunities. There were 7 new members and 7 lapsed members, whose names were all read to the committee. In the last month there were 15 membership renewals, with a total membership of 340. Letters for the new and lapsed members are ready for signature.

Treasurer's Report

Mark prepared a summary of the chapter's finances which was distributed to the committee in his absence. The scholarship fund has remained roughly the same over the last year with little loss due to the current market. All reimbursements should be sent to Mark at RHI when he is absent from the ExComm meetings.

Trustee's Report

See Fellows Nominations and 2010 Committee.

New Business

Volunteers should report back to the ExComm about their events or send pictures.

The monthly newsletter should showcase the recent awards winners. The first award winner will be Running Cedar. Karen has the photos from the awards submittals and will coordinate with Beth.

Should the chapter consider the ACE mentorship?

With the upcoming Earth Day, does the Chapter want to coordinate a volunteer effort?

The Maryland-National Capital Park and Planning Commission is hosting a lecture series on Growth Policy and Design Excellence. The series is a good opportunity to see what other professions are contributing to sustainable design. Dennis Carmichael would be an excellent speaker to represent Landscape Architecture. Karen will follow up. The lecture could be framed as the Marion Clark Memorial Lecture.

The meeting was adjourned at 8:10 PM.

