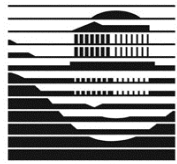


POTOMAC



ASLA

POTOMAC  
CHAPTER  
AMERICAN  
SOCIETY OF  
LANDSCAPE  
ARCHITECTS

P.O. Box 18184  
Washington, DC  
20036-8184

**Executive  
Committee 2010-2011**

*President*  
Bethany A. Carton

*President-Elect*  
Steven E. Lefton

*Past-President*  
W. Lisa Siri

*Trustee*  
Ron M. Kagawa

*Secretary*  
Sarah S. Couchman

*Treasurer*  
Mark J. Mastalerz

*Members-At-Large*  
Adele N. Ashkar  
Jeanette A. Ankoma-Sey  
Paul J. Kelsch

*Student ASLA Representatives*  
Lesley Conroy  
Basem Saah

**Potomac Chapter ASLA – EXCOMM Meeting, Monday, February 7, 2011**

Attendees:

Adele Ashkar	Beth Carton	Leslie Conroy
Sarah Couchman	Ron Kagawa	Steve Lefton
Basem Saah	Lisa Siri	Tony Somers

The meeting was brought to order at 6:08 pm at the office of Lardner/Klein Landscape Architects, P.C. in Alexandria, VA.

**President's Report** (Beth)

Chapter Professional Awards and Banquet

Award applications are due on March 16. The Alabama Chapter will be judging the Potomac and Maryland Chapter submissions. We will send them out on March 19.

The Maryland Chapter would like to present their student awards at the same time as their professional awards. Beth will discuss it with the Chapter.

Consensus among ExComm members is that either both the University of Maryland and Virginia Tech do it in time for the banquet or neither do it.

The Alabama Chapter is holding their conference at the end of March, and we will be judging their awards. We do not have the criteria yet but need to establish a committee. Beth is open to suggestions for potential committee volunteers. She is looking for a diverse group.

The Potomac Chapter will be submitting the City Guide (Dena Kennett and Joan Honeyman to prepare submission) and the Time: Space book (Ron, Beth and Adele to prepare submission). The Chapter has set an internal deadline of March 1, and the national ASLA deadline is March 11, 2011.

The Maryland Chapter is looking for a venue for the awards banquet currently.

**Bylaws**

Adele will check to see if she has a more current version of the bylaws. Beth will compare whatever Adele has with what is currently on the web site.

**President-Elect's Report** (Steve)

Steve sent an email to the Chapter's sponsors to introduce himself and inquire about offering a seminar for continuing education credits (CEUs). Barbara Nolan of Landscape Forms already has a one-CEU course ready. Steve will set something up with her.

Sarah reported that she had spoken to Ron Leighton at ASLA about becoming an approved CEU provider through the Landscape Architecture Continuing Education System (LACES). There would be no cost to the Chapter to do so, but it would give some credibility to the programs the Chapter offers. Sarah volunteered to initiate the application process. Sarah made a motion to pursue LACES provider approval and course registration. Adele seconded the motion. Motion passed unanimously.

Beth reported that Victor Stanley is interested in doing a tri-chapter (VA, MD, and Potomac) event. She will follow up on that proposal.



### **Committee Reports**

#### **Communication (Sarah)**

One member was not receiving Chapter communications and contacted national ASLA to complain. Sarah contacted the member and national ASLA to resolve the issue.

#### **Nominations/Elections (Lisa)**

The following Chapter members are being nominated as Fellows: Robert Snickerous, Karen Kumm and Mark Gionet. Elisabeth Lardner and Florence Everts declined the invitation.

Lisa has created a spreadsheet in which to collect information regarding nominees and the process in order to establish a history of nominations and have a point of reference from year to year.

Committee members for this year have agreed to stay on another year, making this a standing committee. After next year, two will rotate out each year and two will stay to insure that there is continuity from year to year.

We do still need to schedule an event honoring the 2010 fellows. This is usually a cocktail hour held at national ASLA. Steve will coordinate with new fellows – Doug Hayes and Marsha Lea – and with Barbara Drobbins at national to determine a date. Ron will work with Well Dunne to cater the event.

#### **Secretary's Report** (Sarah)

Total membership for February is 356. This includes 5 lapsed members and 4 new members.

#### **Treasurer's Report** (Mark)

Mark provided the following summary for Beth to report:

Money market account: \$31,879

Checking account: \$28,581

Scholarship account: \$25,385

Total: \$85,846

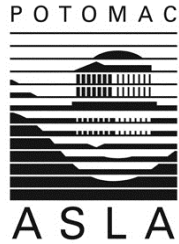
Mark asked that we review the sponsor forms for discussion at next month's meeting.

#### **Trustee's Report** (Ron)

Ron spoke to Barbara Drobbins about the proposed summer residency program for Landscape Architecture students. She is interested and will speak with Nancy Somerville about it when they meet in the coming weeks.

Ron would like to propose holding the first program during the summer of 2012. There is concern that we are running out of time for this summer, and waiting a year would give time to build additional support at the national level.

Ron has not yet taken the proposed program to the Emerging Professionals Committee but will present it at the mid-year meeting, May 18-20, 2011.



### **Student Report**

Outgoing Co-President Tony Somers introduced new Co-Presidents Lesley Conroy and Basem Saah.

Lesley and Basem reported that the student chapter of ASLA will be holding a career fair with AIAS, and they are looking for firms to participate.

### **Old Business**

Sarah will follow up with Barbara Deutsch at Landscape Architecture (LAF) Foundation regarding the possibility of having LAF present their Landscape Performance Series to the Potomac Chapter in a format that would qualify for CEUs (like the presentation made at the 2010 Annual Meeting). Sarah will have her contact Steve to coordinate further.

### **New Business**

#### Twitter

ExComm discussed the possibility of having the Chapter open a Twitter account as a means of communicating with the membership. Question was raised as to what the Chapter would get out of it, who would be responsible for posting tweets, etc. Steve was concerned that we first need to master the communication tools that we already have in place (e.g. eblasts, web site, RSS feed). It was concluded that the Chapter needs to develop a communications plan.

#### LID Center

The LID Center asked that we write them a letter of support to include in a grant application package they are compiling. The Chapter has done this in the past, but they did not receive the grant. Beth will obtain more information – what type of grant they are applying for, what type of support they need, etc.

#### LARE Review/Meeting

ExComm is interested in sponsoring an LARE review session and mentoring event. The Maryland Chapter asked if we would be interested in co-sponsoring the review session that they already host. Steve made a motion to partner with the Maryland Chapter in an LARE review session. Lisa seconded the motion. Motion passed.

Beth will write a proposal for a mentoring program.

#### Orioles/Nats Game

The Maryland Chapter is planning a chapter outing Orioles/Nats game. ExComm expressed initial interest. Beth will follow up with the Maryland Chapter for more information.

Members of the Maryland Chapter will attend our March meeting.

The next Executive Committee meeting will be held the Lee Center in Alexandria, VA.

Meeting adjourned at 8:13 pm.