

POTOMAC



POTOMAC
CHAPTER
AMERICAN
SOCIETY OF
LANDSCAPE
ARCHITECTS

P.O. Box 18184
Washington, DC
20036-8184

**Executive
Committee 2006**

President:
Lisa Delplace

President-Elect:
Ron Kagawa

Past-President:
Heather Modzelewski

Trustee:
Faye Harwell

Secretary:
Amy Neiberline

Treasurer:
Ryan Keith

Members-At-Large:
Jeanette A. Ankoma-Sey
Barbara Deutsch
Robert Good
Chris Shaheen

Potomac Chapter ASLA – EXCOMM Meeting Minutes, May 7, 2007

Attendees: Heather Modzelewski Jereme Thaxton
Chris Shaheen Bob Goode
Barbara Deutsch Ron Kagawa
Jeanette Ankoma-Sey Lisa Delplace
Rich Schuback Mike Hill
Faye Harwell Chris Shaheen
Josh Serck
Lindsey Heise

Call to order 6:14pm on Monday May 7, 2007

April 2007 meeting minutes were approved.

President's Report :Lisa Delplace

Update on Clemi-Jontry dedication and CPC Mid-year and Lobby Day.

Suggested having National take care of our Chapter web design layout. Photos could be incorporated showcasing our senior members.

Nominations-Leroy Battle stepping down as Nominations Chair. ExComm needs to consider potential candidates. Committee ballot: AN to start to coordinate.

Committee to start seeking out replacements for Ex. Comm positions for next year.

Need to organize social events for June and July.

LD to coordinate with Dave Norden about memberships and Jo Bush about sponsorship for upcoming Holiday Banquet.

President Elect's Report: Ron Kagawa

Update on Green Urbanism seminar.

Student Chapter: Jereme Thaxton, Lindsey Heise, Mike Hill

PO Chapter will write check for difference spent at Student Awards Banquet.

Students at WAAC will be working with local middle school to help educate students about the LA profession.

While Jereme and Lindsey are out this summer, Mike Hill will be attending the meetings for June and July. City Vision program at NBM June 1, 6-8pm.

Secretary's Report

12 new members and 4 lapsed.

Committee to start organizing Holiday Banquet for 2007. MD Chapter thinking of doing a spring time banquet. PO chapter to decide if we will still be co-sponsoring or not.

Treasurer's Report

See attached report.

Trustee's Report

See attached report.

Old Business:

VA/Potomac Green Urbanism River Farm update. Chapter made about \$500-\$700 from the event. Discussion about strengthening P/R.
Possibility of including prepared press releases before any Chapter events, so we get the appropriate credit for our efforts.
Discussion of planning a retreat in order to shift from current Ex. Comm to new committee.

New Business:

Membership Outreach.

Upcoming meetings:

June 11- Monday @ 6:30pm at Oehme, van Sweden & Associates, Inc.
800 G Street, SE Washington, DC 20003

It was moved to adjourn at 7:50 pm

ASLA Trustees Meeting Mid-year 2007 Potomac Chapter Trustee Report

Landscape Architecture Foundation Report:

Island Press is preparing a book on green roofs and green roof technology.
Leadership in Landscape Architecture Scholarships established. \$60,000 per year has been given out in the past. Now the amount will be \$100,000 per year.
Olmsted Scholarship will be \$25,000 each per year.
LAF wants to be the premier donor for L. Arch scholarships.

Miscellaneous:

- There is a Comcast commercial with a Landscape Architect included
- A web-site to watch: www.Happynews.com
- Colgate Searle (Trustee, Rhode Island) is doing a study at Rhode Island School of Design: National Endowment for the Arts grant : Coasts & Rivers study.
- University of Hawaii is working to start a Landscape Architecture program
- US GSA has hired a Landscape Architect. The agency has never had a Landscape Architect on staff before.

ASLA Meeting Report:

ASLA is working hard to make its meetings more 'green'; San Francisco will be the 'greenest' meeting to date. Many strategies being implemented this year:
Hotels in walking distance from meeting venue to avoid the use of shuttle buses. If buses needed, ASLA is trying to find services that use alternative fuel or other energy saving strategies;
For boxed lunches, food boxes will be either recycled or recyclable;
Recycled paper and soy inks for all printed matter;
Expo drapes at vendor tables to be recyclable/re-usable;
Recycle conference badges and lanyards;
Recycle all cans & bottles;
Recycle on-site programs;
On-line registration process as much as possible; reduce paper;
Select venues near to mass transit;
Conference abstracts will be on CD instead of published hard copy;
Exhibitor 'give-away' items must be recyclable or have another end use;
Feature 'green' initiatives in conference programs

Note: Chapter presidents will be reimbursed at same level of cost as Trustee for attending annual meeting and midyear meeting.

Licensing:

One of ASLA's most important missions – 50 in 2010, to get license law in all states
COLORADO license law passed on April 26 2007!! (FL Olmsted birthday!)

SITNESS Initiative:

Program coming along. USGBC has been approached to see if they are interested in collaborating with ASLA. USGBC is moving their own site system along for LEED. ASLA trying to get coordination.
ASLA feels 3-5 years will be needed to work through the SITNESS system, including monitoring protocols.

There was much discussion regarding getting something useful sooner, including an interim (v.1) approach that can then be updated, similar to computer software, instead of trying to get the entire product perfect. The SITESS committee will be reviewing this.

If the chapter wishes to comment on the speed of SITESS development for ASLA, we need to develop a statement regarding our position.

Growing the Profession:

18-26% increase predicted by the US Bureau of Labor for the profession of L Arch.

Slight increase in college program enrollments since 1999.

Not much increase at undergraduate level applications; most of growth has been at Masters level.

Colleges need to keep being selective for admissions to keep quality of graduates high. Need to keep raising awareness of how rewarding the profession is.

Education Committee needs feedback: How to reach out. How to engage members. Ace Mentor? National Landscape Architecture Week. Other ideas? How to reach a younger student pool (High School; K-12)?

Landscape Architecture Fund:

Grant for SITESS

Archive project of drawings and graphics of various media. Contact the Archives Committee



Potomac Chapter of the American Society of Landscape Architects

Treasurer's Report

Prepared by: Ryan Keith

May 2007

Account A - Business High Performance Money Market - XXXX-2407

Starting Balance	\$34,935.24
Interest Paid this Period	\$39.48
Ending Balance	\$34,974.72

Account B - Fixed CD - Matures 5/3/07 - XXXX-5593

Account matured and transferred to Account C - 5/10/07

Current Balance	\$0.00
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Account C - Non-Profit Checking - XXXX-4694

Starting Balance	\$5,260.32
Transactions this Period	\$11,877.74
Ending Balance	\$17,138.06

Deposits this Period

Counter Deposit - 5/10/07	\$270.00
Transfer from Account B - 5/10/07	\$11,081.30
ASLA Automated Deposit	\$800.00
Commercial Service Charges for April 2007	(\$35.00)

Payments this Period

Check 2418	(\$43.00)
Check 2428	(\$48.55)
Check 2429	(\$62.50)
Check 2430	(\$24.99)
Check 2431	(\$59.52)

Account D - Smith Barney Scholarship Endowment Funds

Starting Balance	\$15,522.86
Interest Paid this Period	\$265.14
Ending Balance	\$15,788.00

Deposits this Period

None

Total Chapter Balance	\$67,900.78
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