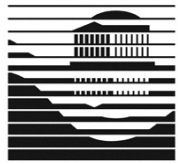


POTOMAC



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CHAPTER

AMERICAN

SOCIETY OF

LANDSCAPE

ARCHITECTS

P.O. Box 18184
Washington, DC
20036-8184

**Executive
Committee 2008-2009**

President:
Karen Kumm Morris

President-Elect:
Lisa Siri

Past-President:
Ron Kagawa

Trustee:
Faye Harwell

Secretary:
Beth Carton

Treasurer:
Mark Mastalerz

Members-At-Large:
Adele Ashkar
Jeanette A. Ankoma-Sey
Melissa Rainer

Potomac Chapter ASLA – EXCOMM Meeting, Monday May 11, 2009

Attendees: Karen Kumm Morris Lisa Siri Jeanette Ankoma-Sey
Mark Mastalerz Faye Harwell Adele Ashkar
Beth Carton Melissa Rainer

The meeting was brought to order at 6:10pm at the offices of Rhodeside and Harwell, Inc. The April and March meeting minutes were unanimously approved.

President's Report

Thanks to Ron and Adele, the moderators and all who participated for a successful NLAM event. The NLAM was thought provoking and highlighted the need to stay engaged in professional growth during t

There was a 2010 brainstorm gathering at Faye's home last month to think about workshops, tours, etc. There will be another gathering in June that will be open to any additional members who would be interesting in attending. Elliot has offered to host the gathering during the week of June 8th. Please email Karen for more details. Karen will sign the contract with National once all concerns have been addressed. Meetings to prepare for the 2010 National Meeting will begin in October.

John Fitch sent information on the Washington Un-Built Awards Program organized by AIA-DC. The event will be put in the June newsletter. Entries are due June 25th.

Julia Lindt sent information about an EPA "How To" webcast on May 14th for evaluating projects for stimulus funds. A summit on Licensing and Advocacy will be held on August 7th, at the Hilton in Alexandria. Karen will try to get a volunteer from DC to attend if possible. RSVP is due on June 10th.

There is no update on the DC tax issue on professional services.

Jim Urban will be speaking at an event at Brookside Gardens on June 19th.

www.TED.com is a website that posts speeches on-line on various technology, engineering or design topics.

Time:Space/NLAM Event

The event went really well with good discussion and a number of good comments. Two notable comments were 'A recession is a terrible thing to waste', and 'Drawing is a form of thinking'. Adele covered the NLAM expenses as follows: the event brought in \$929.44 net, GWU charged \$400 for the room, which was reduced from the original cost of \$600 due to the technical difficulties, the catering bill came to \$1,100 and the transcript bill is yet to be sent. Thank yous will be sent to the participants. The Time:Space Committee will continue to meet on Wednesdays to finalize the invoices and prepare for the next event in the fall with the students. The committee received the first set of book templates and is working with the publisher to make changes.

Committee Reports

Archives

Faye finished going through the archives. The files are organized from 1920-1980. Faye will contact Larry Coffin to try and fill in the gaps, and send Heather



Committee Reports

a thank you for her materials. Visuals for the book may be tough to get. Faye will pull the text together first, finish the timeline, and then identify what visuals are needed. An idea was brought up to make the timeline run through the whole history section. Several 18"x20" 1992 silkscreen posters were included in the archive materials. An idea to use them as special awards was raised, possibly as an auction item to benefit The Cultural Landscape Fund. Jeanette will check with Heather to make sure that would be fine.

A question was raised about marketing the Time:Space pages for purchase to the membership. The Time:Space Committee will work on a timeline and report back.

Communications

Jeanette and Melissa presented the three options from Marc and Jay. The group preferred option 1 with several suggestions. The goal is to get the website up by the middle of June. The entire ExComm will get training for the website, but an additional member of the ExComm, a webmaster, will be needed to maintain the website. Additional mock-ups will be coming soon. The blog option is not included in the contract. Jeanette will check what the options are for audio feed, facebook, and blog sections.

Heather has offered to do write-ups for the Chapter. Jeanette will follow up.

Fellows Nominating Committee

Lisa will be taking over the committee. All members should bring nominations for the next president to Lisa at the next meeting. The ballots will be sent out in August. Possible nominations are Rob Tilson, Dennis Carmichael, and Connie Fan.

Social Committee

The tour of National Harbor will be June 20th.

Sponsorship

It was noted that the contract with National may conflict with the chapter soliciting sponsorship for the banquet. Karen will follow up with National as to when the clock starts.

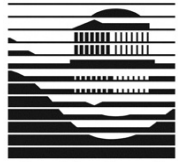
Secretary's Report

The chapter has six new members; Linda Hales, Joseph Heilman, John Kane, Mary Marcinko, Benjamin Tauber and Amy Yu. There were eight lapsed members in the last month; Peter Crowley, Adele Gravitz, Aaron Harden, Beverly Haynes, Courtney Spearman, Annette Whitehurst, Derrick Wolbaum and Jess Zimbabwe. The letters for new members and lapsed members were signed for distribution. It was decided that non-chapter members may be added to the list-serve for newsletters.

Treasurer's Report

Mark reported on the accounts. The money market account has approximately \$31,824; the checking account is at \$31,435; approximately \$975 was collected from chapter dues and \$929 from NLAM tickets; and approximately \$18,895 is in the scholarship

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account. The total in all the accounts is \$82,154.77.

2010 is the target for the first award of the Edward Ballard Scholarship. If this is correct, we need to set a committee to investigate deadlines and qualifications.

An extension was filed for this year's taxes. Mark will send the information to Cal to prepare. The tax laws changed significantly from last year and Cal will take care of everything for +/- \$500.00.

Trustee

Faye attended the recent Trustee's meeting. At the meeting it was noted that the Chicago bid for the 2016 Olympics places a major venue in an Olmstead Park.

During the last two National Meetings, the future host city provided goodies at the Trustees Meeting as promotional material. Karen will follow up with National about having a booth at the Chicago meeting. The Trustees Meeting will be approximately 70 people.

New Business for June:

Think about how the Chapter should be organized for the 2010 Meeting. Should additional ExComm members be added, or should this be a separate committee with a chair to report back, or another option?

The next meeting is scheduled for the 8th of June. The meeting will be at EDAW at 6:00. The meeting was adjourned at 8:04 pm.

