

POTOMAC



ASLA

POTOMAC
CHAPTER
AMERICAN
SOCIETY OF
LANDSCAPE
ARCHITECTS

P.O. Box 18184
Washington, DC
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**Executive
Committee 2010-2011**

President
Bethany A. Carton

President-Elect
Steven E. Lefton

Past-President
W. Lisa Siri

Trustee
Ron M. Kagawa

Secretary
Sarah S. Couchman

Treasurer
Mark J. Mastalerz

Members-At-Large
Adele N. Ashkar
Jeanette A. Ankoma-Sey
Paul J. Kelsch

Student ASLA Representatives
Nicholas A. Colombo
Anthony P. Somers

Potomac Chapter ASLA – EXCOMM Meeting, Monday, November 8, 2010

Attendees: Jeanette Ankoma-Sey Beth Carton Sarah Couchman
Paul Kelsch Mark Mastalerz Tony Somers

The meeting was brought to order at 6:15 pm at the AECOM-EDAW office, Alexandria, VA.

Paul moved to approve the August 10, 2010 meeting minutes. Motion was seconded by Mark and passed.

President's Report (Beth)

Calendar

The Calendar includes an ASLA/AIA/APA event. We will leave that event on the calendar and discuss coordination at a later date.

Several firms have asked about Chapter awards packets and why they haven't gone out yet. We will send out an email announcing the change of banquet date from December to April. This will also be posted on the Chapter web site. Beth is meeting with the Maryland Chapter in December at which time she will try to set a date for the banquet.

Paul moved to approve the calendar. Mark seconded the motion. Motion passed.

Committees

Beth will send an electronic copy of the committee list so that ExComm members can discuss potential committee chairs.

Dena Kennett and Mandy Eberly were suggested as possible committee chairs.

It was also suggested that the Nominating Committee be composed of currently fellows. Beth will check the chapter bylaws to determine requirements for the committee (i.e. how many members, term lengths, etc.). Paul volunteered to write a proposal outlining the terms of the committee if necessary.

Build-It Day (Jeanette)

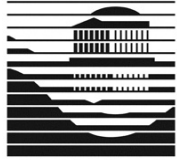
More than 90 people participated in Build-It Day, including volunteers, students, parents, and vendors. A city council member spoke as well as the school principal.

This coming Saturday, November 13, 2010, volunteers will be back at the school for the tree planting. In addition, the meadow will be installed and a few other items taken care of that they did not get to during the first day.

Approximately 60 people are expected.

The next phase will involve working with the school on a curriculum related to the garden.

All equipment, materials and labor have been donated to complete this project.



The value of these contributions is estimated to be \$1 million.

Volunteer Appreciation (Beth reporting for Lisa)

The Volunteer Appreciation Event is scheduled for December 7, 2010 at the Arlington Arts Center, which is located near the Virginia Square Metro station. The venue will cost \$950 for the evening.

Beth will ask Lisa and Ron to send out an email summarizing the details for the event, and the Committee will conduct an email vote to approve of the plans.

Committee Reports

Archives (Jeanette)

Jeanette will be collecting items from the Annual Meeting for the archives. The City Guide will be kept on the web site for future reference; however, it should be moved to a more prominent location on the site for easier access.

HALS (Paul)

Paul announced that the Glen Echo project was announced the winner of the National Park Service competition.

The upcoming challenge is entitled “Landscapes of Diversity”. Paul will be recruiting students to participate once again, but anyone can take part. Now that Paul has been through the process, he would like to for a committee for anyone interested.

Possible landscapes of diversity that are under-represented and worth re-coding include

Benjamin Baniker Overlook

Frederick Douglas House

U Street

Lincoln’s Summer House

Embassy triangles

H Street – remnants of riots

Others may surface through the anniversary of the beginning of the Civil War.

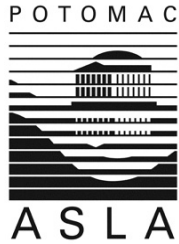
The Chapter needs to develop a list of landscapes in our district for historic documentation. As part of this effort, Paul will compose a letter soliciting people interested in historic documentation to be emailed out to our membership.

Sponsorship (Mark)

Now that we have a date and venue for the Volunteer Appreciation Event, Mark will contact sponsors.

Secretary’s Report (Sarah)

Total membership for August is 360. This includes 5 lapsed members and 1 new member.



Treasurer's Report (Mark)

Mark provided the following summary:

Money Market: \$31,871

Checking: \$38,196

Endowment: \$24,631

Total: \$94,699

A significant amount of money was spent this past month, approximately \$25,000 for the City Guide and Time: Space.

We received \$29,200 from national ASLA and sponsorships. We spent \$14,396, and some of the remaining \$14,804 can go to the Appreciation Event.

Mark also informed us that we will have to sign the signature card for our Smith Barney (?) account in person this year. In the past, Mark has brought it to an ExComm meeting and we have taken care of it then. Due to bank policy changes, we will have to find a time when we can all meet at the bank and sign it in person.

Student's Report (Tony)

Student ASLA and AIA had a successful portfolio review night at the WAAC.

Thanks to those who participated.

Pam Cressy, the City Archeologist in Alexandria will be speaking to students at the WAAC.

This Wednesday, November 12, 2010, Karen Kumm-Morris is giving an encore presentation of her Bethesda tour from the Annual Meeting.

Once again, the student chapter at the WAAC plans to hold an Adobe and GIS bootcamp.

Old Business

Sarah will follow up with Barbara Deutsch regarding the LAF Education Session and a possible budget allocation for the program.

The next Executive Committee meeting will be held at the office of Rhodeside and Harwell on Monday, December 13. The January and February meetings will be held at the WAAC and Lardner/Klein respectively.

The meeting was adjourned at 7:25 pm.