

POTOMAC



ASLA

POTOMAC  
CHAPTER  
AMERICAN  
SOCIETY OF  
LANDSCAPE  
ARCHITECTS

P.O. Box 18184  
Washington, DC  
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**Executive  
Committee 2006**

*President:*  
Lisa Delplace

*President-Elect:*  
Ron Kagawa

*Past-President:*  
Heather Hammatt-  
Modzelewski

*Trustee:*  
Faye Harwell

*Secretary:*  
Amy Neiberline

*Treasurer:*  
Ryan Keith

*Member-At-Large:*  
Jeanette A. Ankoma-sey  
Barbara Deutsch  
Robert Good  
Chris Shaheen

**Potomac Chapter ASLA – EXCOMM Meeting Minutes, October 16, 2006**

Attendees: Lisa Delplace Amy Neiberline Dave Norden  
Ron Kagawa Ryan Keith Chris Shaheen  
Heather Hammatt Jeanette Ankoma-Sey Rich Bensman  
Faye Harwell Paul Kelsch Dena Billingsley

Call to order Monday, October 16, 2006, 6:15 p.m.

President's Report: Lisa Delplace

Welcome to ExComm first meeting.

Ex-Comm. contact sheet passed around.

Update from ASLA Annual Meeting from Faye Harwell.

Greentia Event: LD discussed the possibility of ASLA Potomac Chapter sponsoring part of the event. Michael E. from OvS attended the Greentia meeting for more information and will now need to find out if ASLA National can sponsor. Sponsorship in the event would cost the Chapter \$2000. Save the Date will go out October 30, they will need our decision no later than November 14.

President Elect's Report: Ron Kagawa

No Report

Committee Reports:

*Banquet:*

Will be held at 1840 Ballroom on December 7<sup>th</sup> 2006.

Faye suggested we will have to contact Lydia Kimball in order to track down the "Traveling Award" flamingo.

ASLA Storage: Discussion of cost for storage and finding a volunteer to organize/manage the facilities.

*Social Committee:*

Rich Bensman volunteered to be in charge of future ASLA committees.

Next Happy Hour will be on November 9<sup>th</sup> at Parker Rodriguez in Alexandria, Virginia.

*Chapter Initiative Program*

Discussion of continuing the Green on the Screen program. Dena Billingsley to contact Meredith Upchurch concerning the movies purchased for previous events.

*Chapter Website*

LD requested easier access to the website by ExComm for "late breaking news" for the website. LD to talk to Chris Doirm.

*HALS::*

Paul Kelsch discussed the HALS meeting he attended. It was discussed how the Local chapters are being asked to provide a memo on "Threatened Landscapes" in areas for lobby Day/Week march 5-12.

Paul requested volunteers for a 2 hour focus group on the topic.

*Licensure:*

Heather Hammatt mentioned the need for a representative for the Virginia Licensure Summit. Marsha Lea from EDAW will be asked if she still would be interested in serving as the representative.

*Membership:*

Dave Norden provided a report with some ideas on how to organize and attract new members.

Secretary's Report: Amy Neiberline

No Report

Treasurer's Report: Ryan Keith

Submitted October monthly report.

Trustee's Report: Faye Harwell (See attached)

Update from ASLA Annual Meeting.

Student Chapter President's Report: Dena Billingsley

Requested help getting volunteers for this year's WAAC portfolio session. Scheduled for Wednesday, January 17.

Next Meeting Date:

Monday, November 13, 2006, 6:00pm, at Rhodeside and Harwell.

Adjourn: It was moved to adjourn at 8:45 p.m

**ASLA BOARD OF TRUSTEES  
POTOMAC CHAPTER  
MONTHLY REPORT**

**October 2006**

Whew! Having returned from the Conference and Board of Trustees (BOT) meeting last week, I wanted to let everyone know some of the highlights of the BOT meeting. The Conference was great – more on that in person.

**ASLA National**

Greenovations program at the National Building Museum.

Our chapter provided responses to National regarding our preferences for how to handle the 'advice' at the expo booth. Anne Looper responded to us that she wanted to think about this after the National Conference, and we can get back to her to re-group/define our chapter's role more selectively. We will be working out the details with National in the coming month, but volunteers will still be needed to 'staff' the booth and answer questions from people regarding how to go about developing their personal home landscapes.

Other information of interest: Membership in ASLA has grown 26% since 2000. The Greenroof project has generated huge media coverage, with over 56 million people reached through publications in print, radio and other media. A standard contract document for LA's is being developed by a task force within the Trustees, not ready for distribution yet, but expected some time this year in draft form. This will be very important especially for small practices whose ability to prepare contracts may not be as sophisticated as larger firms. The big news about the profession is that it is growing at a rate faster than the ability of the schools to produce new landscape architects. More students are needed, and more schools will be approached by ASLA in the coming years to establish Landscape Architecture programs. Also, in the category of students, Student ASLA now has a web-site called EPI-CENTER. The web address was not given out at the meeting, but I will try to get it.

**Education and Programs:**

ASLA National also expressed concern that they have not been getting enough grant requests for their CIP program. This was discussed at length at the BOT meeting. ASLA had allocated \$52,000 for the program last year. Requests were made for \$26,000 in programs, and \$22,000 in grants were awarded. National Executive Committee is considering whether or not to continue this program, but in the meantime, ASLA will still be taking grant requests. If we have anything we would like to do, such as the materials suggested previously, we should make the requests to ASLA National as soon as possible.

**ASLA Funds Investments:**

This issue was discussed longer than any other at the meeting. The discussion was spirited, but polite. Most of those who spoke, preferred to remain 'Green' in our investments. However, although some of spoke strongly for the 90/10 option, the 100% non-green was eventually passed by the majority of trustees, who favored bolstering ASLA's ability to generate investment revenue for the purpose of then doing 'green program activities. Some of the speakers asked that the 'green' programs be defined before the investment strategy was changed, but eventually the cause was lost. I believe it will be an issue again, as there was so much disappointment among those (Potomac Chapter Trustee included) who voted against going 100% non-green.

Faye Harwell October 16, 2006