



Potomac Chapter ASLA - EXCOMM Meeting Minutes October 15, 2007

Attendees: Paul Kelsch Ron Kagawa
Lindsey Heise Melissa Rainer
Josh Serck Mike Hill
Lisa Siri Jeanette Ankoma-Sey
Karen Kumm Morris Marci Drury

Call to order at 6:12 pm on Monday October 15, 2007

POTOMAC
CHAPTER
AMERICAN
SOCIETY OF
LANDSCAPE
ARCHITECTS

P.O. Box 18184
Washington, DC
20036-8184

Executive Committee 2007

President:
Ron Kagawa

President-Elect:
Karen Kumm Morris

Past-President:
Lisa Delplace

Trustee:
Faye Harwell

Secretary:
Marci Drury

Treasurer:
Lisa Siri

Members-At-Large:
Jeanette A. Ankoma-Sey
Melissa Rainer
Josh Serck
Chris Shaheen

President's Report: Ron Kagawa

Goals of retreat.

New Excomm members need to send head shot and short bio to Amy a.s.a.p. so she can put them up on the website.

Student members also need to send pic and bio.

Presidents letter is in works and should be done by end of week.

President Elect's Report: Karen Kumm Morris

Karen attended ASLA conference in San Francisco.

Goals of National is to focus on:

- Visibility
- Member recruitment
- Lobbying
- Reach-out to college and high school students
- Website as key to communication
- Government affairs

To be informed of advocacy committee, you must sign up on the advocacy network.

Look at everything with PR potential.

Topics brought up by several chapter presidents that questioned ASLA national were:

- Global warming leadership.
- And also LEED development of sites.

See attached report.

Committee Reports

Combine similar committees together to reduce redundancy. Karen and Lisa D. to bring proposal next month with way to combine committees to reduce number of committees in half.

Banquet Committee

Committee has met three times. They have good progress on budget, menu and caterers. Invitations will be post cards and info will be on the website. The gift at the banquet will be the Julie Messervey book instead of gift bag and they will add a band around the book that will list the sponsors. Tickets will be \$100 and it is nonprofit so it is tax deductible. Invitations to go out Oct. 29th

HALS Committee

Last year a 2 page flyer was sent to congress to solicit funding.

The committee met this year at the National Convention. Paul is to put together the annual report but is not sure if they got funding. He is supposed to put list together of "Witness Trees" which are old trees in the area that might have been alive during

historic events. Paul to write letter to send to members requesting them to nominate historic trees. Possibly have a board at the banquet that people can write on with nominations of trees.

Secretary's Report: Marci Drury

Minutes from Retreat were approved.

Treasurer's Report: Lisa Siri

\$31,000 in money market. Consideration to open a CD account. \$21,000 in checking account. \$21,149.92 in scholarship fund. \$74,231 total in all accounts.

Student Members

Student AIAS and ASLA to join together to combine forces.

Portfolio review night to be in January.

Green Initiative ideas:

Installing recycling for building

Zip car locations at VT campus. Students to work with Ron to locate parking spaces for car. University lawyers are trying to work out parking issues.

Old Business

C.I.P. grant proposal is due Oct. 26.

New Business

- Landscape Contractor Association approached chapter about forming partnership with them as sponsors. They might be helpful with tips on hiring and Executive Director. Meeting in next couple of weeks. Ron needs someone to go with him to talk about programs. Jeanette is considering going along.
- Virginia Association of Park Society wants to co-host and event with us.
- DC chapter of NOMA is interested in forming partnership with anyone.
- Student movie night is coming up. Showing movie in WAAC if little interest. Possibly showing at Old Town Theatre in afternoon followed by panel discussion if possible. Coordinate with other local universities to share cost and facilities.
- Website is being updated on Oct 29th. All updates need to be Amy by then.
- Portfolio review in early February. Students to schedule date. Preliminarily on Feb. 4th.
- Student awards are coming up. Paul needs to tell us how he wants them judged.
- Half day fellows roundtable: Students to ask others to volunteer and look at fellows list to see who might be interested in participating.
- Marci is in charge of office visits/happy hours. First one is in January. Suggestions to have it at Michael Vergasons. To confirm location and date and put on website.
- Help is needed with sponsorship.

Next meeting is Monday Nov 12 at 6pm at LandDesign.

Meeting adjourned at 7:29 pm by Melissa and seconded by Jeanette.

