

POTOMAC



ASLA

POTOMAC
CHAPTER
AMERICAN
SOCIETY OF
LANDSCAPE
ARCHITECTS

P.O. Box 18184
Washington, DC
20036-8184

**Executive
Committee 2010-2011**

President:
Bethany Carton

President-Elect:
Steve Lefton

Past-President:
W. Lisa Siri

Trustee:
Ron Kagawa

Secretary:
Sarah Couchman

Treasurer:
Mark Mastalerz

Members-At-Large:
Adele Ashkar
Jeanette A. Ankoma-Sey
Paul Kelsch

Student ASLA Representatives:
Nicholas Colombo
Tony Somers

Potomac Chapter ASLA – EXCOMM Retreat, Tuesday, October 12, 2010

Attendees:

Jeanette Ankoma-Sey	Adele Ashkar	Beth Carton
Sarah Couchman	Ron Kagawa	Paul Kelsch
Steve Lefton	Mark Mastalerz	Lisa Siri

The retreat was brought to order at 4:10 pm at the Lee Center, Alexandria, VA.

Legacy Project at Coolidge High School

Ron made a motion to donate an amount not to exceed \$500.00 to Build-It-Day at Coolidge High School. The motion was seconded by Adele Ashkar. Motion passed.

Break-Out Session

Current President Beth Carton, Past President Lisa Siri, President Elect Steve Lefton and former Past President Karen Kumm Morris conducted a break-out session outside the general meeting room. While that was occurring, other members of the Executive Committee discussed goals and possible events for the year, keeping in mind the CPC and Beth's guiding theme "education at every level." The following are points brought up during that discussion.

- We want to keep in touch with all those who participated in the ASLA Annual Meeting and keep them engaged. This will be a critical at the Volunteer Appreciation Event in December.
- Karen suggested bringing back some of the tours and field sessions from the Annual Meeting for those who were volunteering and were unable to go on tours other than their own as well as those who could not afford to attend the meeting, particularly the 1-5 year members.

Emerging Professionals

- How can we get in touch with the Emerging Professionals (EPs)? Go through school alumni associations; post a link to Emerging Professionals Committee (EPC) information on the job postings portion of our website.
- Need to define who the EPs are. Are they only those 1-5 years out of school? Is it any "young" individual trying to stay involved in the profession? Should be spelled out in a white paper that defines the group and states the Chapter's goals for that group (e.g. mentoring, networking, continuing education, licensure, etc.).
- Need to designate an EPC chairperson. Could be an Executive Committee "Go-fer"
- Events this year should be free to EPs.
- Could offer a portfolio review session for EPs like that conducted at the WAAC for students. Probably should not combine the events as the groups have different needs, and we don't want to hi-jack an event started by the students.
- Should challenge the EPs with some sort of design competition or project to engage them. Adele suggested assisting the architect at the Phelps School in Washington, D.C., who is teaching a landscape architecture class. Currently Matt Sellers is supporting her; however, the EPs could assist by teaching a lesson or topic.



CEUs

- Ron talked to numerous vendors at the Annual Meeting EXPO. Many have education sessions that already qualify for CEUs. This would be a convenient way for us to provide CEU opportunities to the membership, and the vendors are eager to come.
- The field sessions were already approved for CEUs when offered at the Annual Meeting. Might be able to offer CEUs for a reprisal of those sessions.
- If offering CEU sessions prior to the banquet, should start later in the day so that individuals do not have to take an entire day off of work.
- Should try to offer three or four CEU sessions, maybe every three or four months.

Group Discussion

Following the break-out session the presidents return to the room, former Past President Karen Kumm left and the meeting continued. The following points were discussed.

Volunteer Appreciation Event

- Potential dates are December 2 or 9, with December 3 as a back up.
- Possible venues include the Arlington Arts Center and Artisphere in Arlington
- Have to have a board with sponsors' logos.
- Mark received two inquiries regarding sponsoring the chapter. He will follow up on those to see if they would like to support the event.
- Gifts will be presented to Karen Kumm and Rob Tilson, 2010 Planning Committee Chairs.

Landscape Architecture Foundation

Barbara Deutsch inquired as to whether the Chapter would be willing to include an allocation in our budget for an LAF education session. We need to follow up with her and get more information before making a decision.

Committee Chairs

At November's Executive Committee meeting, we will be discussing the list of committee chairs and determining who could fill those positions. Executive Committee members should review the list of committees and begin to think of potential individuals.

The November Executive Committee meeting will be held on November 8, 2010 at AECOM's new office on Washington Street, Alexandria, VA.

The Retreat adjourned at 8:10 pm.