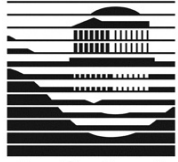


POTOMAC



ASLA

POTOMAC
CHAPTER
AMERICAN
SOCIETY OF
LANDSCAPE
ARCHITECTS

P.O. Box 18184
Washington, DC
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**Executive
Committee 2008-2009**

President:
Karen Kumm Morris

President-Elect:
Lisa Siri

Past-President:
Ron Kagawa

Trustee:
Faye Harwell

Secretary:
Beth Carton

Treasurer:
Mark Mastalerz

Members-At-Large:
Adele Ashkar
Jeanette A. Ankoma-Sey
Melissa Rainer

Potomac Chapter ASLA – EXCOMM Meeting, Monday September 14, 2009

Attendees: Karen Kumm Morris Lisa Siri Faye Harwell
Mark Mastalerz Paul Kelsch Adele Ashkar
Beth Carton Sarah Couchman Nicholas Columbo
Saundra Nam Justin Park

The meeting was brought to order at 6:15pm at the Virginia Tech's Alexandria Campus. Introductions for new and returning members were made.

President's Report

The new website launch has been a success. Thanks to the Communications Committee for this big accomplishment. The website has already been updated several times and will continue to be updated as time goes on. Robert Anderson will be in charge of posting. All ExComm members are encouraged to post something to the Places page before the next meeting. To complete the New Officers section, a photo of Sarah is still needed. The committee needs to set a policy on how to rotate the photos of the awards on the website pages. Karen will propose a policy and email for review. It will be discussed at the October meeting and then posted to the web once it is approved. Currently we are only showing the 2008 award winners. A future award submission requirement might be photos sized appropriately for web posting. While the website is popular, members are still requesting email newsletters for upcoming events. A monthly email will still be sent to the membership.

A review of committee assignments was conducted.

The Fellows Committee is comprised of Faye, Trish McManis, and Brian Kane. The Awards Committee will be judging New York's award submissions in October. Karen and Beth will be on the committee and look for three more members. Karen will follow up with Ed Hamm and Kevin Fisher who might be interested. Faye offered that the awards could possibly be sent to RHI.

The 2010 Committee will meet with National on November 5. Karen will follow up with Joyce DePass about who should attend the meeting. Karen will chair the committee and all members should search for possible co-chairs.

The ExComm Retreat is scheduled for 3:00 – 5:00pm, September 27th at EDAW. The committee will set the schedule for next year and transfer materials to the new officers. Beth will bring the calendar from last year.

There was a proposal previously to incorporate a recent graduate as another member-at-large. A motion was made to add a fourth member-at-large to the Executive Committee who has graduated in the past three years and who would be tasked with certain duties to support the Chapter in exchange for dues.

Awards Banquet

Lisa is looking into venues for the event, possibly targeting GW. Adele will check for conflicts and possible dates. Lisa is putting together a committee for the banquet and will be taking volunteers.

Karen will post a request for volunteers, starting with the awards banquet, and then the archives.



Time:Space Report

The committee is preparing to post the book information on the website to solicit pages from firms, institutions and the public sector. The committee is meeting weekly and will coordinate with Faye on a new time. The fall Students Event is tentatively scheduled for October. It was noted that Virginia Tech's mid-terms are October 19th. The event will feature 6-8 students in a low pressure round table discussion on topics such as student work, and the future of landscape architecture. Topics will be circulated to the students before the event.

Committee Reports

Archives

Faye announced she will be on the National Archive Committee. The Chapter's timeline and history section are finished and she will send it to a couple select readers for feedback. A volunteer will be needed periodically to collect data for the archives, such as chapter business, meeting minutes etc, and transfer to the collection. A volunteer is needed to scan material for the Time:Space book, possibly a student volunteer. It is possible to create an Independent Study of out this project by filling out a form. Derek Gray is the Chapter's archivist contact at the Washingtonian Room. No one has donated materials. No one has been identified to manage the archives. All information can go to Derek at the Washingtonian Room.

Communication

Mark has not received a bill for the website. He will follow up with Marc and Jay.

HALS

Various ideas were submitted for historical tours for the 2009 convention and were rejected. As another option in coordination with the 2010 meeting would be to hold a one day workshop and methods tour. The day could cover cultural landscape reports in a how-to session in the morning and tours in the afternoon with a wine and cheese banquet to close. This could be coordinated with the 2010 meeting. The audience could be HALS members, but needs to be solidified. HALS should try again to get session time during the convention and get the support of National, especially in light of the local resources.

Social Committee

Lisa has not heard back from Jeff Lee for the fall tour. Karen will follow up with LandDesign about a second National Harbor Tour.

Sponsorship

The Chapter has signed the letter of agreement with National that prohibits seeking sponsorship. Karen will follow up with Chicago about what they did in the previous year. Mark will follow up with Barbara Drobbins to clarify if local sponsorships for the banquet are prohibited.

Audit

Mark will follow up with Ryan Keith. Two additional chapter members are needed to review the accounts in an approximately 1 hour meeting.



Treasurer's Report

Mark reported on the accounts. The accounts total \$85,273 with approximately \$21,000 in the Scholarship fund, \$32,000 in the Checking account and \$31,000 in the market account. The Chapter's accountant finalized the taxes. Mark has implemented a new system to track the accounts monthly to make the taxes easier to accomplish.

Secretary's Report

The July minutes will be approved in October to allow the members additional time to review. Total membership is at 319 members. In the last 30 days there was one lapsed member, Greg Brandon and three new members, Jimmy Dick, Michael Furbish and Sareena Jerath.

Student Chapter Report

The Student Chapter has begun meetings for the year. There are 30 paying members currently. Nicholas has a list of volunteers for the 2010 Meeting. More specific descriptions of tasks should interest more volunteers. Possible tasks include manning the information booth and creating information items for visitors.

Upcoming events include a Volunteer Day with the Park Service on September 26th, a possible guest speaker on sustainability and LEED ND, and a panel discussion of professionals about the future of landscape architecture. The students would like to invite chapter members, professionals and alumni to attend student happy hours and events. GW students should be invited as well.

Finally, Ali Thurman is receiving an Honor Award at the Annual Meeting in Chicago for her Daingerfield Island Project.

The next meeting time and location will be decided at the ExComm retreat. The meeting was adjourned at 7:50 pm.