



Sponsorship Program

P O T O M A C
C H A P T E R
A M E R I C A N
S O C I E T Y O F
L A N D S C A P E
A R C H I T E C T S

P.O. Box 18184
Washington, DC
20036-8184

Select the Sponsorship Level that best supports your objectives and join today to increase your exposure and recognition immediately!

All sponsors will be identified by their sponsorship level and will receive:

- A two-year sponsorship period -- January 2012 to December 2013
- Verbal recognition at all Potomac Chapter events throughout the sponsorship period
- Printed recognition in the 2012 Awards Gala invitations and program
- Acknowledgment on web site with a link to sponsor website
- Acknowledgement in media releases

In addition, Sponsorship benefits include:



Platinum \$3,000

- 6 complimentary tickets to the 2012 Annual Awards Gala
- Company logo presented on 2012 Awards Program and event signage
- Recognition as 2012 Awards Gala Bar Sponsor during reception
- Opportunity to be lead/sole sponsor at Chapter Continuing Education [CE] events
- 2 year website Linked Logo on Chapter Home page and Sponsor page

**Executive
Committee
2011- 2012**

President:
Steven E. Lefton

President-Elect:
Claire Bedat

Past-President:
Bethany A. Carton

Trustee:
Ron M. Kagawa

Secretary:
Sarah S. Couchman

Treasurer:
Mark J. Mastalerz

Members-At-Large:
Jeanette A. Ankoma-Sey
Liesel Fenner
Brad Garner
Paul Kelsch
Gary Wagner



Gold \$1,500

- 4 complimentary tickets to the 2012 Annual Awards Gala
- Company logo presented on Awards Program and event signage
- 2 year website Linked Logo on Sponsor page



Silver \$750

- 2 complimentary tickets to the 2012 Annual Awards Banquet
- 2 year website link on Sponsor page

ASLA Potomac Chapter Sponsorship Program 2012-2013

Bronze \$500

- 1 complimentary ticket to the 2012 Annual Awards Gala
- 2 year website link on Sponsor page

Friend \$250

- 2 year website link on Sponsor page

ASLA Potomac Chapter Edward Ballard Scholarship Fund:

The Potomac Chapter awards scholarships to deserving students in Landscape Architecture. Contributions to the Fund in any amount are welcome at any time. Contributors will be recognized at the 2012 Annual Gala in the program, and on the Chapter website.

\$ _____

All proceeds go toward Chapter development and the Student Scholarship Fund.

We appreciate your support!

Please make checks payable to **Potomac Chapter ASLA** and mail this form and your check to
Potomac Chapter ASLA
c/o Mark Mastalerz, Treasurer
Rhodeside & Harwell
320 King Street, Suite 202
Alexandria VA 22314

Company _____

Contact Name _____

Address _____

City _____ **State** _____

Zip _____

Phone _____ **Fax** _____

E-mail _____

Any questions, please contact:

Steve Lefton, ASLA, President-Potomac Chapter
email: Steve.Lefton@kimley-horn.com; phone: 703 674-1300
or

Mark Mastalerz, ASLA, Treasurer-Potomac Chapter
email: MarkM@Rhodeside-Harwell.com; phone 703 683-7447

Thank you for your support!