

2020 MARYLAND & POTOMAC ASLA REGIONAL CONFERENCE

WATERFRONT, CLIMATE, & EQUITY

FEBRUARY 29, 2020

INCLEMENT WEATHER DATE: MARCH 7

ANNE ARUNDEL COMMUNITY COLLEGE
ANNAPOLIS, MARYLAND



MD



DC

SPEAKERS:
DOUG MYERS
REID FELLENBAUM
KENDRA HYSON, ASLA
WENDY J. MILLER, FASLA
MOLLY BOURNE, RLA, ASLA
THAISA WAY, FAASA, ASLA
AMBER WENDLAND, AICP

& MORE TO BE ANNOUNCED!

6 LA CES PENDING

2020 Regional Conference Sponsorship
February 29, 2020
Anne Arundel Community College
Annapolis, MD

We expect 75-125 attendees at our 2020 Regional Conference. Sponsoring is a great way to reach members of both the Maryland and Potomac Chapters of ASLA. Your sponsorship benefits each Chapter equally.

Select the Sponsorship Level from the options below that best supports your objectives for the year and become a sponsor today to increase your exposure and recognition immediately. Recognition of your sponsorship will begin as soon as you return the attached form. **Some opportunities are limited, so don't delay!**

Lead Sponsor (limited to 3) **\$900**

- Provide 5-minute welcome or introduction of speaker
- Recognition on emails, program, flyers, website, and other marketing materials
- Company logo highlighted on program and linked on website
- Display table with 2 complimentary tickets
- Copy of attendee list with emails (of those who don't opt-out of marketing emails)

Display Table (limited to 8) **SOLD OUT!** **\$500**

- Recognition on emails, program, flyers, website, and other marketing materials
- Display table in high-traffic area with 2 complimentary tickets
- Copy of attendee list with emails (of those who don't opt-out of marketing emails)

Lunch Sponsor (1 only) **\$375**

- Recognition on website, program, signage, and other marketing materials.
- One complimentary conference registration.

Breakfast Sponsor (1 only) **\$300**

- Recognition on website, program, signage, and other marketing materials.

Refreshment Break Sponsor **\$250**

- Recognition on website, program, signage, and other marketing materials.
- We prefer a morning break.
- We prefer an afternoon break.

Student Ticket Sponsor **\$150**

- Receive special recognition on the website and in the program as a ticket sponsor
You may specify a specific student below. If no student is specified, the ASLA student members at UMD, the WAAC, and Morgan State will be offered the ticket.

Please extend my sponsored ticket to this student:

Name: _____ Email: _____

University: _____

Regional Conference Sponsorship Commitment

TOTAL ENCLOSED (sponsorship + optional donation): \$ _____

Please make checks payable to ***Maryland Chapter ASLA*** and mail this form and your check to
Maryland Chapter ASLA (MDASLA)
11 1/2 West Chase Street
Baltimore, MD 21201

Prefer to pay by credit card?

Go to the conference registration website: <https://2020aslaregionalconference.eventbrite.com>.
You can sign up for your sponsorship and pay by credit card there.

Company name as it should appear in promotions:

Contact Name _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **Fax** _____

E-mail _____

URL to link _____

Any questions, please contact either Chapter:

Maryland Chapter: director@marylandasla.org, phone 410-625-2585, x.101

Potomac Chapter: info@potomacasla.org, phone 202-827-7380