



POTOMAC
CHAPTER
AMERICAN
SOCIETY OF
LANDSCAPE
ARCHITECTS

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**Executive Committee
2019-2020**

President
Kerri Blackman

President-Elect
Matt Johnston

Immediate Past President
Mike Casey

Trustee
Rob Tilson

Secretary
Steve McLaughlin

Treasurer
David Wooden

Executive Director
Susan Newman

Members At-Large
Laurie Beth Donnachie

Carla Ellern

Lindsay Hand

Jules Krinsky

Stephanie Pankiewicz

Mathew Sellers

Mike Stelfox

Abigail Thomas

Student ASLA Representatives
Ashley Coates

Lynda Ramirez-Blust

NOTE: **bold** = present
italic = absent

Executive Committee Meeting Minutes

13 January 2020 – LandDesign, Inc., 200 South Peyton Street, Alexandria, Virginia

<u>TIME</u>	<u>ITEM</u>	<u>REPORTER</u>
6:08 PM	Call to order, introductions and attendance <ul style="list-style-type: none"> • ExComm member expectations signed 	Kerri
6:10	Consent Agenda approval <ul style="list-style-type: none"> • motion by Mathew; seconded by Stephanie; unanimous <ul style="list-style-type: none"> ○ December meeting minutes ○ Membership report ○ Budget vote (taken via Survey Monkey) 	Kerri
6:12	Financial reports <ul style="list-style-type: none"> • Year-end financial reports • Decision on how much to invest, and schedule: <ul style="list-style-type: none"> ○ \$50,500 total, \$8,400/month, January – June, 2020 ○ motion by David; seconded by Mathew; unanimous • 2020 Sponsorships needed (Chapter / regional conference) • Gala ticket prices approved for Early Bird (thru 4/14) and advance period (4/15–5/03) purchase discounts, regular price sales (5/04–5/11), and student discount (\$85.00). <ul style="list-style-type: none"> ○ See attached ○ motion by Stephanie; seconded by Abigail; unanimous 	Susan
6:36	Potential Gala Keynote Speakers discussed Paul Tukey, Chief Sustainability Officer, at Glenstone later confirmed <ul style="list-style-type: none"> • 	Kerri
6:58	Events <ul style="list-style-type: none"> • Potomac Chapter site tour of Frederick Douglass Memorial Bridge (AECOM project) for D.C. Mayor & Council in May/June needs Chapter members to volunteer as guides <ul style="list-style-type: none"> ○ Stephanie has a POC in the Mayor's office • Chevy Chase Golf Club tour ~9 or 10 AM on a Sat. in June • Lifetime Achievement Award process • Happy Hour in March for smaller residential LA firms <ul style="list-style-type: none"> ○ Janus & Cie in G'town preferred over GOAT in Clarendon • TCLF What's Out There Weekend in D.C. <ul style="list-style-type: none"> ○ Oct. 10-11 are dates preferred by ExComm. • Program with local ULI chapter in March or June • ASLA national awards nominations deadlines in early Feb. <ul style="list-style-type: none"> ○ Chapter needs advice from Fellows and more lead time, and a systematic approach to selecting award nominees 	Matt, Susan
7:51	Other Business & Discussions <ul style="list-style-type: none"> • Strategic Goals determined at Fall Planning Retreat • Board Orientation (expectations, policies, etc.) postponed 	Kerri
8:03	Adjournment <ul style="list-style-type: none"> • motion by Mike; seconded by Carla; unanimous 	all

Attachment to minutes: Gala dinner pricing as approved

Upcoming Events:

Mon. 10 February - ExComm meeting at ASLA headquarters in D.C.

Sat. 29 February - Regional Conference with MDASLA at AACC in Annapolis

2020 Gala Ticket Sales

Early-bird thru 4/14 *(Was \$155 in 2019)*

Chapter members & their guests \$130

2019, 2020 Chapter sponsors & their guests \$130

Students, Chapter Assoc. members & their guests \$45

Non-Chapter members & their guests \$155

Table of 8 \$1000

Advance 4/15-5/3 *(Was \$175 in 2019)*

Chapter members & their guests \$155

2019, 2020 Chapter sponsors & their guests \$155

Students, Chapter Assoc. members & their guests \$65

Non-Chapter members & their guests \$175

Table of 8 \$1200

Regular 5/4-11 *(Was \$195 in 2019)*

Chapter members & their guests \$195

2019, 2020 Chapter sponsors & their guests \$195

Students, Chapter Assoc. members & their guests \$85

Non-Chapter members & their guests \$195

Table of 8 \$1200