



Looking to the Future

The Landscape Architecture Profession **POST-PANDEMIC**

Regional Conference ▶ June 9 & 10, 2021



CONFERENCE SPONSORSHIP OPPORTUNITIES

The Maryland, Potomac, and Virginia ASLA Chapters have banded together to host a Virtual Regional Conference that promises increased exposure to a large swath of landscape architects in the mid-Atlantic. We anticipate several hundred attendees joining this 2-day virtual conference covering relevant topics to the region at large. This is the perfect opportunity to broadcast your message to a huge portion of chapter members and show your support to the profession.

We are offering a sponsorship menu with various opportunities that we hope you find beneficial. We invite you to take the opportunity to promote your company, while also supporting our three Chapters. We thank you for your consideration and hope you will be able to participate with us.

Thank you!

Borden Edgerton
Conference Sponsorship Committee Chair

REGIONAL CONFERENCE SPONSORSHIP STRUCTURE

Four Ways to Support and Promote

Program Advertisements	\$150 or \$300	Full or Half-page advertisement in digital program.
Break Sponsors	\$400	1-min. long digital slideshow <u>or</u> prerecorded message looped on screen during one 10-min. break between sessions.
Session Sponsors	\$750	1-min. promotion at session start, email list of registrants before & after event; <u>logo on</u> : digital program, conference website, emails, advertising; and session slides. 1 comp registration for sponsor's attendance. (6 sessions available, see form for availability)
Lead Sponsors	\$1200	1/day; 3-min promotion at choice session; email list of registrants before & after event; <u>logo on</u> : digital program; title slide for the day, title slide before each session; conference website, emails, advertising; and session slides; 2 comp registrations for sponsor's attendance. (8 sessions available, see form for availability)

SOLD OUT

Online Application:

Please use the link below to submit an application.

<https://forms.gle/jgsUPAzZiqtahKRr9>

Once submitted, you will be invoiced and can pay via credit card, or by mail-in check.

For questions, please email us at admin@vaasla.org

Sincerely,

Borden Edgerton, Conference Sponsorship Committee Chair

Session and Break Schedule:

https://www.potomacasla.org/wp-content/uploads/2021/04/ASLA-Regional-Conf-Schedule-at-04_07_21-short-form.pdf