



**Executive Committee Meeting Minutes**

Date: July 12, 2021; 6-8pm  
Zoom

POTOMAC  
CHAPTER  
AMERICAN  
SOCIETY OF  
LANDSCAPE  
ARCHITECTS

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**Executive Committee  
2020-2021**

*President*  
Matt Johnston

*President-Elect*  
Annie Varma

*Immediate Past President*  
Kerri Blackman

*Trustee*  
Rob Tilson

*Secretary*  
Carla Ellern

*Treasurer*  
Matthew Sellers

*Executive Director*  
Susan Newman

*Members At-Large*  
Brad Bartell  
Connie Fan  
Jules Krinsky  
**Stephen McLaughlin**  
Stephanie Roa  
Mike Stelfox  
Abigail Thomas  
Davis Walker

Bob Alter

<u>TIME</u>		<u>REPORTER</u>
6:00	Call to Order, Introductions	Matt J.
6:10	Approval of June Minutes <b>Motion to Approve:</b> Matt S. <b>Second:</b> Jules Approved	Matt J.
6:15	Finances: <ul style="list-style-type: none"> <li>Chapter Financial Reports: Susan presented the balance sheet and profit &amp; loss statement as of July 7.</li> </ul> Discussion: fiscal year starts January 1st, we do budget in the fall, Sept/Oct planning retreat <ul style="list-style-type: none"> <li>Investment Account Report – Gains of &amp;18,000 over the life of the investment.</li> <li>Advocacy Committee request for funds: Landscape architecture firms working in DC requ'd to pay +6% sales tax; architects, engineers not requ'd; Proposal to hire attorney/lobbyist to do work with us to ultimately have the tax removed. Both monthly retainer and hourly fees discussed, as well as the timing. Given the DC Council's calendar, early fall is the best time to work on this issue.</li> </ul> <b>Motion:</b> to allocate funds for 1 month's retainer (\$7500) for lobbyist to start the process. Motion made by Carla; seconded by Matt J. After discussion, <b>Motion to Table</b> until the next meeting made by Matt S., seconded by Stephanie R. Approved.  In the next 7-10 days, email specific questions for the lobbyist to Susan, as well as what we want the attorney to do.	Susan  Matt S. Bob Alter
7:40	In-Person Events Discussion <ul style="list-style-type: none"> <li>Report on AIA DC and ASLA plans for in-person</li> <li>Events Committee proposal for July 28 – Outdoor happy hour in LandDesign garden (their rear parking lot)</li> </ul> ExComm consensus to move forward with event as planned by Events Committee.	Susan
7:45	Membership Report Webinar about why people aren't renewing their ASLA membership, people wondering if they're getting enough value for their membership. <ul style="list-style-type: none"> <li>Report on calls to new members</li> </ul>	All Matt J.
7:55	Other Business/Discussion <ul style="list-style-type: none"> <li>Potomac Chapter Honors &amp; Awards announced               <ul style="list-style-type: none"> <li>Fellows</li> <li>ASLA Honors</li> </ul> </li> <li>Rob Tilson suggested getting a table or 2 to honor Darwina Neal who is getting the ASLA Medal, as well as our Chapter Advocacy Committee and our 3 new Fellows</li> </ul>	Matt J.
8:00	Adjournment	All

	<b>Motion to Adjourn:</b> Rob Tilson <b>Second:</b> Abby	
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**Upcoming Events**

- Aug. 9, 6-8pm: ExComm meeting