



Executive Committee Meeting Minutes

Date: December 13, 2021; 6-7:30pm
Zoom

P O T O M A C

C H A P T E R

A M E R I C A N

S O C I E T Y O F

L A N D S C A P E

A R C H I T E C T S

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**Executive Committee
2021-2022**

President
Annie Varma

President-Elect
Carla Ellern

Immediate Past President
Matt Johnston, not present

Trustee
Rob Tilson

Secretary
Jules Krinsky, not present

Treasurer
Matthew Sellers

Executive Director
Susan Newman

Members At-Large
Brad Bartell
Connie Fan
Jennifer Horn
Tony Kostreski
Connor Price, not present
Mike Stelfox
Daniel Straub
Abigail Thomas
Davis Walker

<u>TIME</u>		<u>REPORTER</u>
6:00	Call to Order, Introductions	Annie
6:10	<p>Presentation by Anacostia BID Executive Director, Kristina Noell, and Discussion</p> <ul style="list-style-type: none"> BID received \$3 million to be used over 5 years to create an arts and cultural district with connecting commercial corridors Location: https://anacostiabid.org/boundaries The Business Improvement District (BID) is part of over 70 blocks surrounding and including historic Anacostia (neighborhoods affected by the BID include Skyland, Bridge District (development by Red Brick), Barrie Farms, St. Elizabeths East; the BID is part of a larger Arts and Culture district. Context: Underserved community undergoing dramatic development and transformation, high crime and poverty, fear of crime (and gentrification?); creative community with lots of artists, graphic designers, health care. Partners: NPS, Smithsonian, developers, DDOT Goals: Strengthen business hubs/anchor destinations and their connecting corridors by increasing lighting, create wayfinding palette for the neighborhood (tools include banners, exterior art, planters, expanding sidewalks) to bring life to the streets. Suggested next steps for the BID: Hire an Owner's Rep (contact DGS, Kramer Consultants etc.) to define the scope of work, develop an RFP for a master plan, send out RFP, vet firms, hire firm. Scope of work to include public outreach. Other suggestions: Talk to Marita Roos, ASLA, retiring from Neighborhood Design Center, Landscape Forms about their extreme LA challenge, contact UMD, UDC to team up with professors to give discrete projects to students in school to develop ideas. 	
6:35	<p>Approval of Consent Agenda: November Minutes Membership Report Balance Sheet Profit & Loss Statement Investment Account Report</p> <p>Motion: Dan Straub Second: Carla Ellern Approved.</p>	Annie
6:40	<p>Request for Reimbursement from Matt J. for ASLA Travel Approval of reimbursement: Motion: Dan Straub Second: Matt Sellers Approved.</p>	Susan

6:45	<p>Board of Trustees Report</p> <ul style="list-style-type: none"> • Lots of energy and positivity; staff presented about plans to use budgeted funds to cross pollinate with different ASLA departments. • Budget approved, • \$1 million designated to revamp website and social media • Reworking LEAF (501C3 arm), Daniel Martin will push fundraising so ASLA can focus on R&D with goal to increase awareness of landscape architecture. • Bylaw changes to be voted on by members this summer. • Conference Report: 4,000 attendees this year; usually 6,000. Will break even. Insurance money coming in from last year. • Should be a big push to get associate members. 	Rob
7:05	<p>Chapter Presidents Council (CPC) Report</p> <ul style="list-style-type: none"> • Packed agenda, missed interaction • BaseCamp training • Membership presentation; want to get membership up by revamping the strategic plan. • Our chapter is very fortunate because national is in our backyard and that we have Susan! • Jennifer Reut, editor of LAM super devoted, asks that we send ideas. Magazine is ready for print 3 months in advance. • How are you advocating for the profession in your Chapter. • Climate action committee – confusion noted about who the reps are to the climate action committee • LAF has started a fund for women of color to become licensed. • Connie – ULI has given away memberships to public sector people and students 	Abby
7:15	<p>Other Business</p> <ul style="list-style-type: none"> • Request for volunteers <ul style="list-style-type: none"> ○ Membership Chair, Vice Chair Abby has been membership chair, but is getting more involved in climate, everyone needs another project. Nudge Ann English to be Membership chair to work with a newer member as Vice or Co-Chair. Open more doors to the younger person. ○ Emerging Professionals Chair, Vice Chair ○ Other • Public Sector Panel update – updates from Susan on panelist invites: Christian Gabriel and Matt Sellers said yes. Waiting to hear from Claire Bedat, Maureen Joseph at NPS, Marisa Scalera at Smithsonian Gardens. Aiming for 4th week of January. • 	Annie Connie, Susan
7:30	<p>Adjournment Motion: Rob Second: Michael Stelfox Approved.</p>	All

