



REGIONAL CLIMATE ACTION SUMMIT

June 9 - 11, 2022



CLIMATE SUMMIT SPONSORSHIP OPPORTUNITIES

The Maryland, Potomac, and Virginia Chapters have banded together to host a Virtual Regional Conference that promises increased exposure to a large swath of landscape architects in the mid-Atlantic. We anticipate several hundred attendees joining this 2-day virtual conference covering topics relevant to the region at large. This is the perfect opportunity to broadcast your message to a huge portion of chapter members and show your support to the profession.

What Will Work Best for Your Company?

Program Ad	\$150 or \$300	<i>Full or Half-page advertisement in digital program.</i>
Break Sponsors	\$400	<i>1-min. long digital slideshow <u>or</u> prerecorded message looped on screen during one 10-min. break between sessions.</i>
Session Sponsors	\$750	<i>1-min. promotion at session start, email list of registrants before & after event; <u>logo on</u>: digital program, conference website, emails, advertising; and session slides. 1 comp registration for sponsor's attendance.</i>
Tour Sponsors	\$850	<i>1-min. welcome at tour start, email list of registrants before & after event; <u>logo on</u>: digital program, conference website, emails, advertising. 1 comp registration for sponsor's attendance.</i>
Lead Sponsor, June 10th	\$1,200	<i>1/day; 3-min promotion at choice session; email list of registrants before & after event; <u>logo on</u>: digital program; title slide for the day, title slide before each session; conference website, emails, advertising; and session slides; 2 comp registrations for sponsor's attendance.</i>

Ready to Join Us?

Go online to <https://www.vaasla.org/Online-Store/> and choose your preferred sponsorship. Once you sign up, you will receive more information about next steps. Questions? Email admin@vaasla.org.