



2022-23 Executive Committee Meeting Minutes

Date: April 10, 2023; 5:00-7:00pm
Zoom

POTOMAC
CHAPTER
AMERICAN
SOCIETY OF
LANDSCAPE
ARCHITECTS

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**Executive Committee
2022-2023**

President
Carla Ellem (Present)

President-Elect
Matthew Sellers (Present)

Immediate Past President
Annie Varma (Present)

Trustee
Rob Tilson (Present)

Secretary
Jules Krinsky (Present)

Treasurer
Daniel Straub (Present)

Executive Director
Susan Newman (Present)

Members At-Large
Khalid Almo (Present)
Brad Bartell (Present)
Connie Fan (Present)
Loren Helgason (Present)
Jennifer Horn (Absent)
Tony Kostreski (Present)
Craig McClure (Present)
Kelley Oklesson (Present)
Connor Price (Present)
Davis Walker (Present)

Guests:
Lesley Conroy (Present)
Matt Johnston (Present)

| <u>TIME</u> | | <u>REPORTER</u> |
|-------------|--|-----------------|
| 5:00 | Call to Order & Introductions | Carla |
| 5:05 | Approval of Consent Agenda <ul style="list-style-type: none"> • March 13 Minutes • Membership Report • Profit & Loss statement • Investment Report • Report of Executive Director <i>Dan moves to approve consent agenda. Matt seconds.</i> <i>Motion carries.</i> | Carla |
| 5:10 | Advocacy & Fundraising Update: Sales Tax <i>Bill anticipated to be introduced in mid-April.</i> <i>Supported currently by 3 council members.</i> <i>Still looking for donations. Have only received 10% of \$25,000 goal. Lesley asked ExComm members to contribute, get their offices to contribute, or contact others to solicit contributions.</i> | Lesley Conroy |
| 5:30 | Climate Action Committee <i>National is working on a package Chapters can share with local jurisdictions. Our committee is considering a webinar on how to use the Pathfinder app and/or a site visit.</i> | Matt Johnston |
| 5:40 | Board of Trustees Update <i>Spring meeting coming up and they'll be voting on ASLA Honors.</i> | Rob |
| 5:50 | Other Business/Reports <ul style="list-style-type: none"> • Ballard Scholarship <ul style="list-style-type: none"> ○ Criteria, map determined ○ University outreach <i>Need to revise minimum time in accredited LA program: at least 3 years for undergrad, at least 1 for graduate level.</i> <i>Dan makes motion to approve revised requirements pending Rob's write up on Ballard to include.</i> <i>Jules seconds motion.</i> <i>Motion carries.</i> <i>Rob noted that the foundation board should decide map area and finalize the Ballard application.</i> | Carla Carla |

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| | <ul style="list-style-type: none"> Proposed bylaws amendments-vote needed <p><i>Bylaws amended to comply with DC regulations.</i></p> <p><i>Dan moves to approve bylaws as amended by Susan. Matt seconds motion.</i></p> <p><i>Motion carries.</i></p> <ul style="list-style-type: none"> SMART Goals updates <ul style="list-style-type: none"> Advocacy Public Awareness: Copies of LAM are being distributed to some local libraries during WLAM Decide date of next ExComm (May 8 or 15) <i>Meeting scheduled for the 15. Rob can't attend but will submit a written report.</i> <ul style="list-style-type: none"> Search Committee update <p><i>Draft announcement for position to be finalized in the next few weeks.</i></p> <ul style="list-style-type: none"> Donation to ASLA Fund for Discovery STEM Careers Coalition? <p><i>To be directed to Potomac Chapter Foundation for discussion.</i></p> <ul style="list-style-type: none"> Awards update (19 professional awards) ExComm agrees with Susan's proposal to extend the early-bird deadline from tomorrow, 4/11, to this Friday, 4/14, since we just received the awards decision from the Illinois jury Emerging Leader Award <p><i>5 nominees submitted to the Emerging Leader Award. Nominating Committee selected Meredith Ver Steeg, ASLA of Moody Graham.</i></p> <ul style="list-style-type: none"> Upcoming Events-please register <ul style="list-style-type: none"> 4/20 Dumbarton Oaks Park tour 5/11 Awards Gala!! 6/1 LARE Prep webinar/Section 3 Other Business | <p>Susan</p> <p>Carla, all Connor Carla</p> <p>Carla, all</p> <p>Matt S.</p> <p>Carla</p> <p>Susan</p> <p>Annie</p> |
| 7:00 | <p>Adjournment</p> <p><i>Dan moves to adjourn. Matt seconds.</i></p> <p><i>Motion carries.</i></p> | All |

Attachments:

- March 13 Minutes; Membership report; Profit & Loss Statement; Report of Executive Director
- Investment report
- Amended bylaws
- Ballard Scholarship criteria

- ASLA Fund for Discovery STEM Careers Coalition request
- April 14: New Gala early-bird deadline**
April 20: Dumbarton Oaks Park tour
May 11: Gala!
May 15: Next ExComm Meeting
June 8-9: Regional Conference