



**2022-23 Executive Committee Meeting Minutes**

Date: July 10, 2023; 5:00-7:00pm  
Zoom

POTOMAC  
CHAPTER  
AMERICAN  
SOCIETY OF  
LANDSCAPE  
ARCHITECTS

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**Executive Committee  
2022-2023**

*President*  
Carla Ellem (Present)

*President-Elect*  
Matthew Sellers (Present)

*Immediate Past President*  
Annie Varma (Absent)

*Trustee*  
Rob Tilson (Present)

*Secretary*  
Jules Krinsky (Present)

*Treasurer*  
Daniel Straub (Present)

*Executive Director*  
Susan Newman (Present)

*Members At-Large*  
Khalid Almo (Present)  
Brad Bartell (Absent)  
Connie Fan (Present)  
Loren Helgason (Absent)  
Jennifer Horn (Present)  
Tony Kostreski (Present)  
Craig McClure (Present)  
Kelley Oklesson (Present)  
Connor Price (Absent)  
Davis Walker (Absent)

Bob Alter (Present)  
Lesley Conroy (Present)

<u>TIME</u>		<u>REPORTER</u>
5:00	Call to Order & Introductions	Carla
5:05	Approval of Consent Agenda <ul style="list-style-type: none"> <li>June 12 Minutes</li> <li>Membership Report</li> <li>Profit &amp; Loss statement</li> <li>Investment Report</li> </ul> <i>Dan moves to approve the Consent Agenda. Matt seconds. Motion carries.</i>	Carla
5:10	Advocacy Updates and Next Steps: Sales Tax <ul style="list-style-type: none"> <li>Next Steps: Lesley</li> </ul> DC Council in recess from 7/15 to 9/15. In the interim, the group plans to meet with as many Council members as possible - either virtually or in-person. Goal: get committee hearing on Legislation asap in new session in Sept. <ul style="list-style-type: none"> <li>Fundraising: Carla</li> </ul> Carla will update the fundraising letter to set a goal of \$25k to match the Chapter's commitment of \$25k and will share the letter with ExComm, so that ExComm members can help to solicit contributions. <ul style="list-style-type: none"> <li>ASLA/CLARB webinar:</li> </ul> Bob, Lesley, and Carla reported on the attempts at creating uniform licensing standards and the difficulty in accomplishing these across all states and jurisdictions. <ul style="list-style-type: none"> <li>BAIDLA: Bob Alter</li> </ul> 9 new LAs licensed and still one vacant LA seat on BAIDLA. Jules reported that he's applied twice. Bob & Jules to follow up. <i>Dan moves for ExComm to note its support of Jules's nomination to the BAIDLA. Matt seconds; Motion carries.</i>	
5:30	Updates & Input: <ul style="list-style-type: none"> <li>DAC exhibition: Online now</li> <li>Regional Conference Evaluation</li> <li>Upcoming webinars</li> <li>BLOOM/DC Water Tour</li> <li>Sparks at Play/Play Tour</li> </ul>	Susan
5:55	Confirm 2024 Dues Amounts  <i>Dan moves to keep the current membership dues the same as previous years. (\$100 for Full and Affiliate members; \$25 for Associate members)</i>  <i>Jules Seconds.</i>  <i>Motion Carries.</i>	Susan
6:00	Exec. Director Search Process  <i>Received 20 applicants from the DMV area.</i>  <i>Matt has narrowed that selection down to 12 for the committee to review and select 4 to interview.</i>	Matt

6:05	<p>Other Business/Reports</p> <ul style="list-style-type: none"> <li>• Nominating Committee report <ul style="list-style-type: none"> <li>○ Recommended revisions to Emerging Leader Award criteria</li> </ul> </li> </ul> <p><i>Annie moves for ExComm to approve the revised Emerging Leader Award criteria, which reduces the maximum number of years from 10 to 7. Connie seconds.</i></p> <p><i>Motion Carries.</i></p> <ul style="list-style-type: none"> <li>○ 2023-24 ExComm ballot</li> </ul> <p><i>Matt makes motion to approve the ExComm slate for the ballot. Dan seconds.</i></p> <p><i>Motion Carries.</i></p> <ul style="list-style-type: none"> <li>• 2024 National Conference <ul style="list-style-type: none"> <li>○ Process for Selection of Co-Chairs</li> <li>○ 2024 Legacy Project Brainstorming</li> </ul> </li> <li>• September ExComm: 9/11 or 9/18? <i>September 18<sup>th</sup> selected.</i></li> <li>• Other Business</li> </ul>	Annie                    Carla                    All
7:00	<p>Adjournment</p> <p><i>Dan moves to adjourn. Matt seconds.</i></p> <p><i>Motion Carries.</i></p>	All

**Attachments:**

- June 12 Minutes
- Membership report
- Profit & Loss Statement
- Investment report
- Regional Conference Evaluation & Comments
- Emerging Leader Award as revised
- Nominations for 2023-24 ExComm

**Upcoming Events**

- 7/19, 1-2:30pm: Case Studies of Award-Winning Projects webinar 1
- 7/26, 1-2:30pm: Case Studies of Award-Winning Projects webinar 2
- 8/7: last day for Regional Conference recordings and distance learning