

## 2024 POASLA Sponsor Options

POSALSA is offering two types of sponsorship opportunities in 2024. Our packages (Platinum, Gold and Silver) offer multiple benefits for one yearly donation. We are also several individual sponsorships (page 2).

### Sponsorship Packages

	Platinum	Gold	Silver
<b>Cost</b>	\$5000	\$4000	\$3000
<b>Events</b>	Annual Gala	Annual Celebration	none
<b>POASLA Website</b>	Logo with link and brief description on homepage and sponsor page	Logo with link on homepage and sponsor page	Logo with link on sponsor page
<b>Member Correspondence</b>	Logo with link on all email communication with members  Quarterly eblast to members	Logo with link on all email communication with members  Quarterly eblast to members	Logo on all email communication with members  Quarterly eblast to members
<b>Quarterly Newsletter</b>	Half page ad all 2024 issues	Quarter page ad in 2 2024 issues	Quarter page ads in 1 2024 issue
<b>Programs</b>	1 CEU program	none	none

#### Events Descriptions - Gala and Annual Celebration

Event	Sponsorship Benefits
Annual Gala (Spring)	<ul style="list-style-type: none"> <li>● Recognition and introduction at Awards Gala</li> <li>● 2 complimentary tickets to the Annual Awards Gala</li> <li>● Your logo in all communications to the membership promoting the event</li> <li>● Company logo highlighted on Awards Program and event signage</li> <li>● Company website linked on Sponsor page of the website</li> <li>● Visibility and promotion through emails, website, and social media</li> <li>● Opportunity to distribute product and company material at the Gala</li> <li>● Copy of attendee list both before and after the event</li> </ul>

Annual Celebration (Fall)	<ul style="list-style-type: none"> <li>• Brief speaking opportunity at event, honoring Fellows, New Members, &amp; Chapter officers</li> <li>• Opportunity to distribute promotional materials to attendees</li> <li>• 2 complimentary tickets; Copy of attendee list both before and after the event.</li> <li>• Visibility and promotion through emails, website, and social media</li> <li>• Company logo on event promotions &amp; signage; website linked on Sponsor page of website</li> </ul>
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*Special Sponsorship Opportunities*

Check All That Apply	Sponsor Opportunity	Sponsorship Benefits	Cost
<input type="checkbox"/>	<b>Gala Only</b>	See above	\$2500
<input type="checkbox"/>	<b>Annual Celebration Only</b>	See above	\$1500
	<b>LARE Webinars EXCLUSIVE</b>	<ul style="list-style-type: none"> <li>• Sponsorship slide and introduction at beginning of each Chapter LARE Webinar scheduled throughout the year. At least three are planned.</li> <li>• Logo and sponsorship recognition included on website and in communications promoting the webinars. (min. 6-8 email promotions).</li> <li>• Webinars will be cross promoted to the Virginia and Maryland ASLA Chapters.</li> <li>• Copy of attendee list both before and after the event</li> </ul>	\$1012 <b>SOLD</b>
<input type="checkbox"/>	<b>Web/Social Media Sponsor</b>	<ul style="list-style-type: none"> <li>• Company website linked on Sponsor page of the website</li> <li>• Quarterly interesting/educational social media posts on Potomac Chapter platforms (Facebook, Twitter, LinkedIn)</li> </ul>	\$1250
<input type="checkbox"/>	<b>Emerging Leader Award EXCLUSIVE</b>	<ul style="list-style-type: none"> <li>• Logo and sponsorship recognition for this award through email, website, and social media</li> <li>• Sponsor's logo on certificate/plaque</li> <li>• Personal introduction to Awardee</li> </ul>	\$1000

Check All That Apply	Sponsor Opportunity	Sponsorship Benefits	Cost
<input type="checkbox"/>	<b>Monthly CEU Program</b>	<ul style="list-style-type: none"> <li>● Luncheon webinar produced and provided by the sponsor</li> <li>● Visibility and promotion for this event through email, website and social media</li> <li>● Expect 12 per year on 3<sup>rd</sup> Thursday of the month</li> </ul>	\$750 program
<input type="checkbox"/>	<b>Monthly Networking Event/Webinar</b>	<ul style="list-style-type: none"> <li>● Examples include: picnic, tours, webinars, and more.</li> <li>● Visibility and promotion for this event through email, website, and social media</li> <li>● Signage and recognition at the event with brief speaking opportunity</li> <li>● Company logo on event promotions &amp; signage</li> <li>● 2 complimentary tickets to the event</li> <li>● Copy of attendee list both before and after the event</li> </ul>	\$500

Please make checks payable to ***Potomac Chapter ASLA*** and mail this form and your check to Christine Cotter; Potomac Chapter ASLA; 13528 Wisteria Drive.; Germantown MD 20874

Company name as it should appear in promotions:

\_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Package Selected: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

